

Rubric

Persuasive Essay

CRITERIA	4 points	3 points	2 points	1 point
Introduction (Thesis Statement)	The introduction names the topic of the essay and outlines the main points to be discussed.	The introduction names the topic of the essay.	The introduction outlines some of the main points to be discussed but does not name the topic.	The introduction does not name the topic and does not preview what will be discussed.
Support for Position	Includes 3 or more pieces of evidence (facts, statistics, examples, real-life experiences) that support the position statement. The writer anticipates the reader's concerns, biases or arguments and has provided at least one counter argument.	Includes 3 or more pieces of evidence (facts, statistics, examples, real-life experiences) that support the position statements.	Includes 2 pieces of evidence (facts, statistics, examples, real-life experiences) that support the position statement.	Includes 1 or less pieces of evidence (facts, statistics, examples of real-life experiences).
Evidence and Examples	All the evidence and examples are specific, relevant and explanations are given that show how each piece of evidence supports the author's position.	Most of the evidence and examples are specific, relevant and explanations are given that show how each piece of evidence supports the author's position.	At least one of the pieces of evidence and examples is relevant and has an explanation that shows how that piece of evidence supports the author's position.	Evidence and examples are NOT relevant AND/OR are not explained.
Sentence Structure	All sentences are well-constructed with varied structure.	Most sentences are well-constructed and there is some varied sentence structure.	Most sentences are well-constructed, but there is no variation in structure.	Most sentences are not well-constructed or varied.
Closing Paragraph	The conclusion is strong and makes the position of the writer clear.	The conclusion restates the author's position.	The conclusion is vague. It does not restate the author's position.	There is no conclusion.